



# Privacy Policy for Mission Roof Website & Texting Services

Protecting Your Privacy with Clarity and Care

Effective Date 5/24/2025

## 1. Our Commitment to Your Privacy

We at Mission Roof prioritize your privacy and the security of your information. This policy explains how we collect, use, and safeguard your data when you use our website and texting services.

## 2. Information We Collect

- Personal Information: Name, email, phone number, and any details you provide while creating an account, subscribing, or contacting us.
- Texting Data: Phone numbers, message content, timestamps, opt-in/out status, and usage details related to our texting features.
- Device & Usage Information: Device type, browser, IP address, location (if enabled), and pages visited on our site.
- Cookies & Tracking: Cookies, pixels, and similar tools for personalizing your experience and understanding how our site is used.

## 3. How We Use Your Information

- To provide, improve, and maintain our website and texting services
- To communicate (confirmations, reminders, updates, support)
- To personalize content, offers, and analyze trends
- To send promotional messages (only with your explicit consent) and manage opt-in/out preferences
- To enforce our terms, protect our rights, and comply with the law



## 4. Sharing & Disclosure

- We do not sell your personal data.
- We may share information with:
- Service providers (e.g., SMS platforms, web hosting, analytics) under contract
- Authorities for legal compliance or protecting rights/safety
- Business transfers (with prior notice)

Contractors & partners: Data shared only as necessary and always in compliance with our standards and the law.

## 5. Texting Consent & Opt-Out

- Opt-In: By giving your number and agreeing, you consent to receive texts from us.
- Opt-Out: Reply STOP to any text to unsubscribe, or HELP for assistance. You can also email us at [Your Contact Email] to opt out.
- Standard message/data rates may apply.

## 6. Data Retention

We keep your information only as long as needed for our services or as required by law, after which it is securely deleted or anonymized.

## 7. Security Measures

We use advanced safeguards such as encryption, access controls, and secure storage. While no method is 100% secure, we strive to protect your data to the highest standard.

## 8. Your Rights

- Access, correct, or delete your data
- Restrict or object to processing
- Withdraw consent at any time (where applicable)
- Request data portability



- File a complaint with the appropriate authority

To exercise these rights, contact us at [team@mission-roof.org](mailto:team@mission-roof.org)

## 9. Contractor & Third-Party Compliance

- Contractors must post a compliant privacy policy on their website.
- No sharing of data with third parties for marketing; data sharing only for providing services, with clear terms, protection measures, and opt-out options.
- If collecting phone numbers, contractors must include an SMS disclaimer similar to:
- “By checking this box, I consent to receive SMS messages from [DBA]. Message/data rates may apply. Reply STOP to opt out, HELP for help. Message frequency may vary. See our privacy policy.”
- Explicit consent required for texting; easy opt-out options provided.
- We reserve the right to audit contractor practices for legal compliance.

## 10. Policy Updates

If we make significant changes, we’ll notify you on our website or by email. Continued use of our services is your consent to the updated policy.

## 11. Children’s Privacy

Our services are not intended for children under 16 (or the minimum age in your region), and we do not knowingly collect data from them. Please contact us if you believe a child has provided us data.

## 12. International Transfers

Your information may be processed in different countries, always with measures to protect your privacy.



## 13. Contact Us

- Mission Roof
- Email: [team@mission-roof.org](mailto:team@mission-roof.org)
- Address: 41 University Ave Suite 400 Newtown PA 18940
- Phone: (848)- Mission

## Disclaimer

This policy is for informational purposes and does not replace legal advice. For legal guidance specific to your business, consult a qualified attorney.

### Deployment Notes:

- Replace all placeholders with your company's details before publishing.
- Add region-specific sections for GDPR, CCPA, TCPA, etc., if needed.
- Ensure your actual practices align with this policy.
- Consider a separate “SMS terms”/consent page if your texting services are substantial.